



For Immediate Release
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GEM CITY GETS HOLLYWOOD JEWELS
Joseff of Hollywood Collection To Be On Display At Marietta Gone With the Wind Museum

MARIETTA, GA – JULY 2017 – It’s been almost 78 years since the Academy Award-winning movie, “Gone With the Wind,” premiered, yet the 1939 film classic starring Vivien Leigh and Clark Gable, remains one of the most popular movies of all time. On August 1st to September 1st, 2017, this classic film icon will be honored with an exhibition from “Joseff of Hollywood: Treasures From The Vault,” featuring pieces worn in “Gone With the Wind” as well as other films from the Golden Age of Hollywood. Eugene Joseff was the master jewelry designer in 1930s and 40s Hollywood, at one point designing over 90 percent of all jewelry featured in films. He changed the way we look at jewelry on film, and the Collection has been pristinely preserved and is headed to the auction block on November 17th and 18th at Julien’s Auctions in Los Angeles. The exhibit will be on display at the Marietta Gone With the Wind Museum, Scarlett on the Square in Georgia, which has drawn visitors from all 50 states and more than 80 countries. Pieces worn by many of the actors from the movie who have guested at the museum on numerous occasions, will provide even more luster to the existing Collection during the entire month of August. Included in the lineup is the coral necklace worn by Vivien Leigh (Scarlett) in the memorable barbecue scene at Twelve Oaks, the cigar case donated by Rhett Butler (Clark Gable) for the war effort, along with several watch chains and FOBs worn by the “king of Hollywood” in the film. The iconic

“bell earrings” worn by actress Ona Munson as “Belle Watling” will also be on display along with dozens of artisanal Joseff designed pieces from other well-known films starring many of the “Gone With the Wind” actors, such as Ann Rutherford, Olivia de Havilland, Ona Munson, Evelyn Keyes, and of course, Vivien Leigh.

The Joseff of Hollywood: Treasures from the Vault Collection, previously on display in Europe, makes its way to Marietta thanks to Julien’s Auctions (*Auction House to the Stars*) of Los Angeles, CA., before returning to LA for its Auction Event slated for November 17-18, 2017. For details about the auction, or to purchase a catalogue and view pieces from the Collection, go to:

<http://www.juliensauctions.com/>

**MEDIA NOTE: PRESS CALL – MONDAY, 10:00 A.M., JULY 31, 2017 AT
MARIETTA GONE WITH THE WIND MUSEUM, 18 WHITLOCK AVENUE.
PLEASE CONTACT LINDSEY WILES FOR ARRANGEMENTS**

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ABOUT THE [MARIETTA GONE WITH THE WIND MUSEUM](#) | The Marietta Gone With the Wind Museum, Scarlett on the Square houses the privately owned collection of Dr. Chris Sullivan of Ohio. The collection features artifacts relating to the novel and film, including original scripts and contracts, conceptual artwork, a foreign edition library and the original bengaline honeymoon gown worn by Vivien Leigh in her role as “Scarlett.” Group tours and facility rentals are available by reservation. Special events held annually. Open 10 a.m. to 5 p.m. Monday through Saturday. Closed Sundays. [facebook/MariettaGoneWiththeWindMuseum](https://www.facebook.com/MariettaGoneWiththeWindMuseum)

ABOUT [JULIEN’S AUCTIONS](#) Julien’s Auctions is the world-record breaking auction house to the stars. Collaborating with the famous and the exclusive, Julien’s Auctions produces high profile auctions in the film, music, sports and art markets. Julien’s Auctions has received international recognition for its unique and innovative auction events which attract thousands of collectors, investors, fans and enthusiasts from around the world. Julien’s Auctions specializes in sales of iconic artifacts and notable collections including Marilyn Monroe, John Lennon, Ringo Starr, Lady Gaga, Banksy, Cher, Michael Jackson, U2, Barbra Streisand, Les Paul, Bob Hope, Elvis Presley, Frank Sinatra, Jimi Hendrix and many more. In 2016, Julien’s Auctions received its second placement in the Guinness Book of World Records for the sale of the world’s most expensive dress ever sold at auction, The Marilyn Monroe “Happy

Birthday Mr. President” dress which sold for \$4.8 million. Julien’s Auctions achieved placement in the Guinness Book of World Records in 2009 for the sale of Michael Jackson’s white glove which sold for \$480,000 making it the most expensive glove ever sold at auction. Based in Los Angeles, Julien’s Auctions has a global presence bringing their auctions and exhibitions to targeted destinations worldwide including London, New York, Las Vegas, Japan and China. Live auctions are presented for bidders on-site and online via live streaming video and mobile technology. For more information on Julien’s Auctions go to www.juliensauctions.com. Connect with Julien’s Auctions at www.facebook.com/JuliensAuctions or www.twitter.com/JuliensAuctions or www.instagram.com/juliens_auctions.

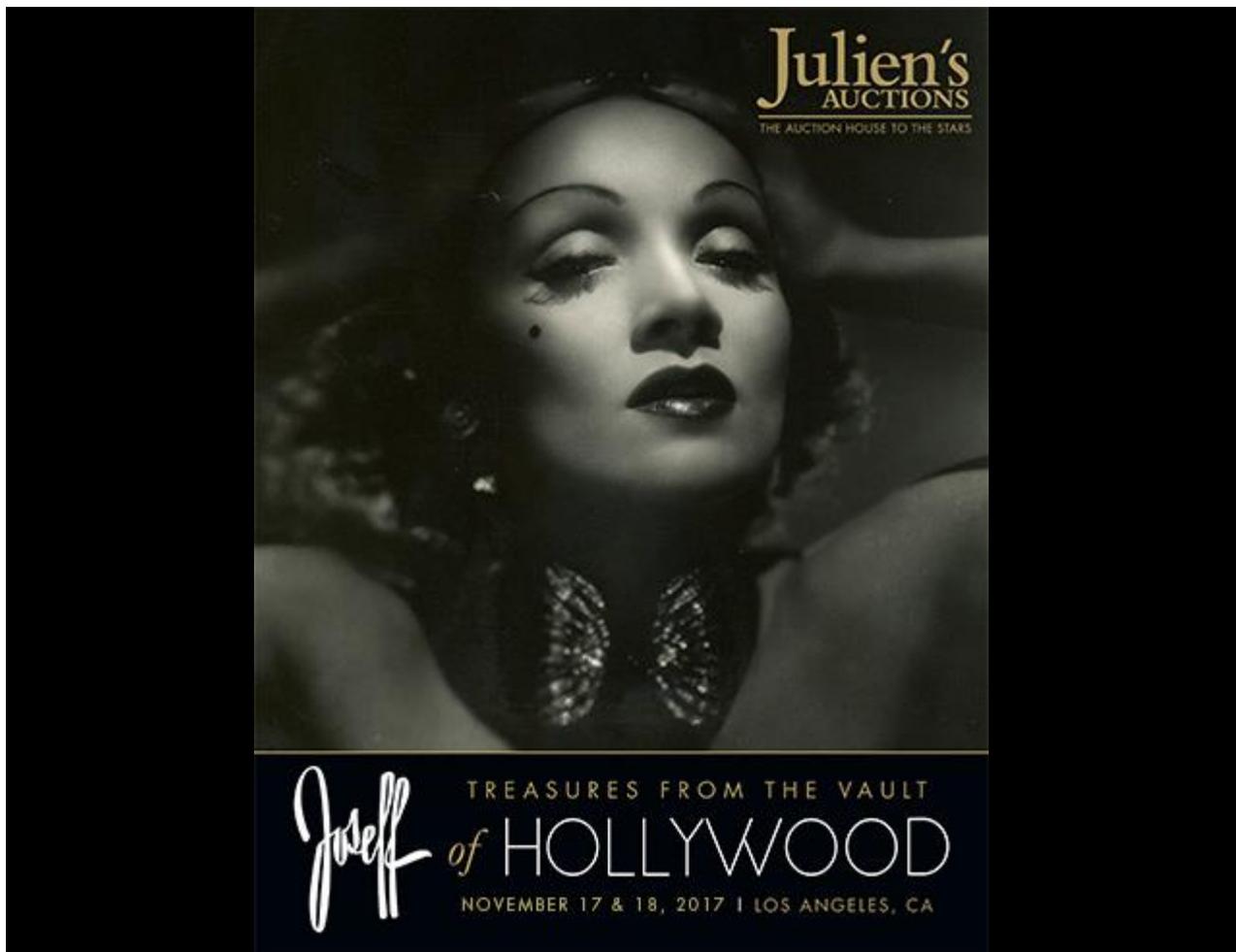
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Julien of HOLLYWOOD
TREASURES FROM THE VAULT
NOVEMBER 17 & 18, 2017 | LOS ANGELES, CA



Julien's Auctions proudly presents **Joseff of Hollywood: Treasures from the Vault**, master jeweler to the stars, an exquisite collection of over 800 unique pieces of costume jewelry and accessories, film and red carpet worn by Hollywood's most glamorous stars of the 1920s, 1930s, and 1940s. Eugene Joseff was the custom designer on over 1000 films before his untimely death in 1948. Upon Eugene Joseff's passing, his wife J.C. continued the company's relationship with Hollywood by serving as costume jeweler on over 450 films until 2006.

This collection encompasses exquisitely crafted pieces worn by Hollywood's most legendary stars in some of the most iconic films of Hollywood's Golden era. A small sampling of highlights from the Property from the Collection of Joseff of Hollywood include a brooch worn by Marlene Dietrich in *Shanghai Express* (1932), a pair of earrings and ornaments worn by Greta Garbo in *Camille* (1936), a necklace worn by Vivien Leigh and a cigar case used by Clark Gable in *Gone with the Wind* (1939); a pair of earrings worn by Marilyn Monroe in *Gentlemen Prefer Blondes* (1953), and a pair of earrings worn by Marilyn Monroe in *Some Like it Hot* (1959).

Additional highlights include order chains worn by Katharine Hepburn in *Mary of Scotland* (1936), a necklace worn by Tallulah Bankhead in *A Royal Scandal* (1945), a necklace worn by Judy Garland in *Ziegfeld Follies* (1946), a belt and pair of earrings worn by Rita Hayworth in *Salome* (1953), a brooch worn by Lana Turner and a medallion worn by Vincent Price in *The Three Musketeers* (1948).